

YES

NO

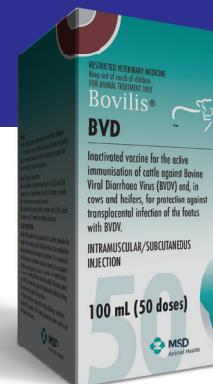
Is contact possible between your cows and cattle from other farms, such as a neighbour's?

It is estimated that at any one time,  
**63%** & **65%**  
of dairy herds & of beef herds  
are actively infected with BVD.

## 6 important things to know about Bovilis BVD.

- The only BVD vaccine with a 12 month fetal protection claim<sup>1</sup>.
- Extended primary dosing interval of 4 weeks to 6 months between the initial sensitiser and booster shots.
- Convenient 10, 25 and 50 dose presentations.
- Intramuscular or subcutaneous administration.
- Unused vaccine can be used for up to 2 weeks after opening.
- No adverse effect on milk production, and safe for use in pregnant cows.

<sup>1</sup>Following a third dose (annual vaccination) Bovilis BVD provides 12 months fetal protection.



Bovilis BVD your herd to protect your farm.

AVAILABLE ONLY UNDER VETERINARY AUTHORISATION.  
ACVM No: A8237  
Schering-Plough Animal Health Ltd. Phone: 0800 800 543.  
www.msd-animal-health.co.nz NZ/BOV/0618/0002(1)  
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**BOVILIS**  
Protect the future



Why BVD  
vaccinate  
for 6 months  
when you can  
Bovilis for 12?\*

**Bovilis® BVD**

\*Following a third dose (annual vaccination)  
Bovilis BVD provides 12 months  
fetal protection (ACVM no: A8237)



If you answer yes to any of your questions below, your herd is at risk of BVD (Bovine Viral Diarrhoea).

YES

NO

Do any untested or pregnant animals ever come onto the property?  
(eg. grazing stock, cows, heifers, calves, bulls, freezer beasts?)

YES

NO

Are any heifers, cows or carry-over cows away from the home farm during pregnancy?





Dairy or Beef farmer?  
BVD could be costing you.

Speak to your vet about a  
BVD Management Strategy

If you are concerned about your  
biosecurity risk, ask your vet about  
vaccination with Bovilis BVD

The key to BVD control is protecting  
the fetus and preventing PI calves  
being born.

Did you know there is now a  
vaccine on the market that provides  
12 months fetal protection after the  
3rd dose (annual vaccination)?

If you're a dairy farmer

- Decline in milk production = 0.074kgMS/day
- Increased interval from calving to conception = 2.35 days
- Increase in abortion rate = 2.03%.

Annual cost in an infected herd  
**\$76,046.32\***

With an average herd size of 419 cows.  
\*Based on a payout of \$6.50kg/MS.

If you're a beef farmer

- Reduces overall pregnancy rates - average 5%
- Total cost/100 cows/year = \$3,500\*
- 2% of farms will experience 15% or greater decrease in pregnancy rates.

Total cost/100 cows/year  
**\$10,500\*\***

\* Based on a herd of 100 cows with a loss of 5 weaners @ \$500 each and the cost of replacing 5 empty cows @ \$200 each.  
\*\* Based on a herd of 100 cows with a loss of 15 weaners @ \$500 each and the cost of replacing 15 empty cows @ \$200 each.

These figures do not include losses from immune suppression effects that result in additional clinical and subclinical disease (e.g. mastitis) or effects in young stock.

- 1 Test the herd
- 2 Eliminate PIs
- 3 Assess biosecurity
- 4 Vaccinate with Bovilis BVD
- 5 Monitor the herd

